

# RON PIVO

Award Winning Journalist - Content & Communications Specialist

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2006 Kirsten Lee Drive, Westlake Village,  
CA



## EXPERIENCE

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### Sports Anchor/Reporter

**KNBC-TV - Universal City, California**

2012 - Ongoing + Universal City, California

- Anchor and Report for the nightly and weekend sportscasts

### Owner

**Over Par Properties**

08/2011 - Ongoing + Westlake Village, California

- Own and manage thirteen family-owned commercial properties in Downtown Los Angeles area.

### Sports Radio Host

**710 AM - KSPN**

01/2013 - 12/2014 + Los Angeles, California

- Hosted the USC Pre-game Football Show

### Sports Director/Anchor/Reporter

**KGW-TV**

09/1998 - 12/2010 + Portland, Oregon

- Helped achieve and maintain KGW's position as the top rated television station in Portland
- Supervised and managed the Sports Department, including five full-time staff
- Strategized with the News Director and Assistant News Director to develop plans of action in the event of breaking news
- Anchored Monday-Friday daily sportscasts
- Started "Nate at Night," a segment with Portland Trailblazers Head Coach Nate McMillan
- Developed a strong relationship with Oregon's number-one newspaper, The Oregonian
- Initiated and fostered relationship with contacts and sources that led to the KGW Sports Department "breaking" numerous stories

## EDUCATION

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### B.A., Broadcast Journalism

**California State  
University**

Graduated: 1989

## MOST PROUD OF

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2007 Oregon Associated Press:

**P Best Sportscast**

2006 Oregon Association of

**P Broadcasters: Best Single Story**

2004 National Association of  
Sports Broadcasters and

**P Sports writers:  
Oregon Sports Announcer of the  
Year**

2004 Oregon Association of  
Broadcasters: Sportscaster  
of the year

2003 Best in the West: Sports

**P Reporting - First Place**

## EXPERIENCE

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### Sports Anchor - Reporter

#### KMTR-TV

┌ 07/1996 - 09/1998 + Eugene, Oregon

- Developed story ideas for the nightly sportscasts
  - Coordinated live remotes for Oregon Football and basketball games
  - Formed relationships and contacts within the University of Oregon and Oregon State Athletic Departments
  - Reported on a weekly "Student Athlete of the Week" segment
  - Created a weekly Friday Night Football show
  - Developed a multi-part series titled "The 5 Toughest Golf Holes in the Willamette Valley"
  - Formed a strong relationship with the KGW Sports Department
  - Videotaped both college and high school sporting events for daily sportscasts
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### Sports Anchor - Reporter

#### KOBI-TV

┌ 06/1994 - 06/1996 + Medford, Oregon

- Managed and ran a two-person Sports Department
  - Anchored and Reported for the nightly sportscasts
  - Videotaped high school games for broadcast
  - Wrote, edited, and produced nightly sportscasts as well as feature stories
  - Brainstormed feature story ideas
  - Maintained a strong relationship with the News Department
  - Formed a strong synergy with the Sales Department
  - Started a Friday Night High School Football Show
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### Sports Anchor - Reporter

#### Multnomah Community Television

┌ 07/1992 - 06/1994 + Portland, Oregon

- Produced, photographed, edited, anchored, and reported "East Metro Edition," a weekly show for resident of East Multnomah County
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### Sports Anchor - News Reporting

#### KPIC-TV

┌ 02/1990 - 07/1992 + Roseburg, Oregon

- Produced, anchored, and reported sportscasts/stories
  - Produced, anchored, and reported newscasts/stories
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## MOST PROUD OF

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**2002 Oregon Association of Broadcasters: Oregon Sports Announcer of the Year**

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**2002 Associated Press: Sports Reporting – First Place**

**2000 Associated Press: Sports Reporting – First Place**

**LANGUAGES SPOKEN:  
English (native)  
Spanish (conversational)**

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